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Many of our readers have said they would like to hear more from the authors of our articles, and even have the opportunity to ask him/her questions. We have therefore decided to run a series of 12 podcasts starting in January 2023, given by authors of published or forthcoming articles, as well as interviews with experts in fields that have skills we need to take SPHM forward but, are not necessarily well known in the industry. This is part of our drive to bring new approaches and fresh faces into the spotlight and develop a new generation of experts to take SPHM forward.

Sponsoring a podcast is \$1250. You can either determine which month you would prefer to sponsor or we will match you to a subject that most suits your product/company. For more details or to reserve your spot email hmonaghan@SPHMjournal.com

Sponsorship includes an acknowledgement at the beginning of the podcast of your sponsorship, and an opportunity at the end of the podcast for a short video or slide presentation (3-4 minutes) about your company or a particular product.

The first 3 podcasts will be open to everyone who visits the website, after which the podcasts will be open to subscribers only as one of the benefits of journal subscription. The podcasts will be heavily promoted to our comprehensive subscriber and email list.