

2023 SPHM & FALLS MANAGEMENT VENDOR DIRECTORY & RESOURCE GUIDE



Available in print, PDF and digital

Every year the International Journal of SPHM produces a Vendor Directory, which continues to perform well year after year and has now become the 'go-to' guide for SPHM leaders when looking for what technology and support is out there. The 2023 Vendor Directory represents what many of us in the industry have been saying for quite a while, that "It's time to make explicit that SPH, mobility and falls management are not exclusive of each other, and should be seen as an integral component of patient and staff safety." As vendors you are the key to making this happen as the technology you create is the key to bringing all 3 areas together. To this end we have decided to explicitly focus parts of the directory on mobility and falls management. This is reflected in the product feature categories and the new advertorial opportunity.

ADVERTISING OPPORTUNITIES:

Listing \$425. Listings are placed in alphabetical order. If you wish to purchase a product feature space or other ad space you must have a listing.

Premium Placements:		General Placements:	
Back Cover Advertisement	\$2950	Half Page: 4.5" x 3.5"	\$695
Inside Front Cover Advertisement	\$1950	Full Page: 4.5" x 7.5" (no bleed) 5.625" x 8.625"(bleed)	\$1100
Inside Back Cover Advertisement	\$1650		

Advertorials: \$2000

Up to 500 words on a particular product/products describing a challenge and how your product will provide a solution related to mobility and/or falls management.

Product Feature Categories: \$200 each

- Bed/Chair Mobility
- Early & Continuous Mobility
- Falls Management
- Bariatric Bed/Chair Mobility
- Bariatric Early & Continuous Mobility
- Bariatric Falls Management



LISTING EXAMPLE



International Journal of SPHM
www.sphmjournal.com
info@sphmjournal.com

The *International Journal of Safe Patient Handling & Mobility (SPHM)* is now recognized as the global resource for safe patient handling research and publication by SPHM experts, member associations, and vendors. With an impressive team of experts on the editorial review board, the journal publishes original research, literature reviews, case studies, and articles on how SPHM has been integrated into specific clinical areas. As the only peer-reviewed journal dedicated to the SPHM industry, the *International Journal of SPHM* is the perfect choice for submitting your manuscripts. There is also a mentorship program for first-time authors to offer support and guidance. The *International Journal of SPHM* is involved in sponsoring many conferences and events throughout the year.

Helpful Hints:

- Listings are 100-125 words
- Avoid too many paragraph breaks as this could affect how many words will fit in your listing space
- Be sure to provide us with a high resolution logo (at least 300 dpi) for the best printing outcomes
- Listings all appear in alphabetical order - 3 to a page



PRODUCT FEATURE CATEGORY EXAMPLE



Product Name: International Journal of Safe Patient Handling & Mobility

Product Information: Published quarterly (March, June, September, December). Individual and institutional subscriptions. Available online. Subscribe online (www.sphmjournal.com) or contact us at info@SPHMjournal.com.

See company listing on page 8 (International Journal of SPHM).

Helpful Hints:

- Category types are listed on the agreement form - if you have a special request, please email info@sphmjournal.com
- Keep information to the bare minimum to encourage interested buyers to read more about the company in the listing (which will be referenced) or initiate direct contact
- Be sure to provide us with a high resolution image (at least 300 dpi) for the best printing outcomes
- Companies can list multiple products in multiple categories
- One product image per feature
- Products will appear in the order the signed agreements are received - 4 to a page

To reserve a listing and additional advertising email:
INFO@SPHMJOURNAL.COM



TEMPLATE FOR FULL PAGE ADS WITH BLEED

Artwork submitted that does not adhere to these guidelines will be returned to the company to make the proper adjustments.

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

Text Safety for a Booklet under 76 pages is 0.375" (3/8") from the cutline.

0.375"
(3/8")



INTERACTIVE ONLINE VENDOR DIRECTORY

The interactive online vendor directory is a great way for companies to feature products and users to search for exactly the type of solutions they are seeking.

Check out the 2022 Vendor Directory online at <https://sphmjournal.com/vendor-directory/> (Available until December 31, 2022).

The first company to return the advertising agreement in each category will be the featured category image on the landing page and the first product listed in the category.

Only one category feature image will be granted per company until they are all assigned.

Each product feature online also has the option to include a video for users to see the product in action!

The online vendor directory includes company listings with links to ads, social media accounts and product features.

Vendor Directory

BED/CHAIR
MOBILITY

EARLY &
CONTINUOUS
MOBILITY

FALLS
MANAGEMENT

BARIATRIC
BED/CHAIR
MOBILITY

BARIATRIC
EARLY &
CONTINUOUS
MOBILITY

BARIATRIC
FALLS
MANAGEMENT

DISTRIBUTION:

The 2023 SPH, Mobility & Falls Management Vendor Directory will be available for free download from March 1st 2023 thru to December 30th 2023.

It will also be available in print at several conferences in the USA, UK, Australia and New Zealand and as we receive notification of other relevant conferences.

Several promotions will be made to our extensive and growing email list and journal subscribers throughout the year.

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