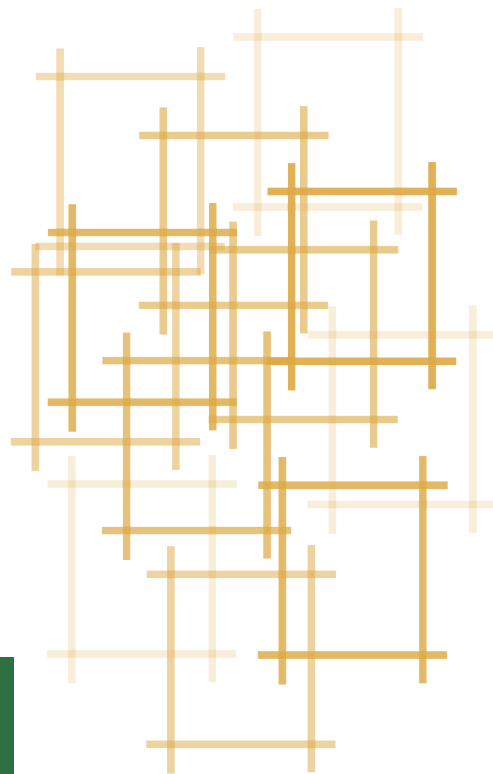


DECEMBER 2021 -  
DECEMBER 2022

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ADVERTISING &  
AFFILIATE PERKS



[WWW.SPHMJOURNAL.COM](http://WWW.SPHMJOURNAL.COM)

# ABOUT THE INTERNATIONAL JOURNAL OF SAFE PATIENT HANDLING & MOBILITY (SPHM)

The *International Journal of Safe Patient Handling & Mobility (SPHM)* is a peer reviewed journal focused on bringing together the ever growing body of knowledge on SPHM worldwide. Published quarterly, the journal is available online only with individual and institutional access subscription options. The online publication allows many opportunities for interactivity in articles and advertisements. It is an ideal read for healthcare professionals involved with the planning, implementation, and evaluation of an SPHM program, such as facility coordinators, SPHM committee members, unit peer leaders, and department managers. The journal also provides an excellent source of reference for authors, researchers, educators, and all individuals seeking current trends in SPHM. The *International Journal of SPHM* is owned by Visioning Publishers LLC.

## NEW ADVERTISING OPPORTUNITIES

### Two-page Spread Advertorial

**\$2500**

This is a focused piece to highlight a unique task/challenge and should include a short introduction with an explanation of how the solution addresses the challenge and pictures to illustrate the process. Format and best practices to be discussed with editor prior to approval. Published in specific journal issue. **Exclusive: One per journal issue.**

### Case Study Demonstrations

**One page: \$1850**  
**Two pages: \$2500**

One or two page option and should follow guidelines from editor to include patient, facility, and caregiver demographics, background on the case, equipment/techniques used, and outcomes achieved. Photographs are encouraged but must follow HIPPA guidelines. Published in specific journal issue. **Exclusive: One per journal issue.**

### SPHM Quick Tips

**\$1250**

Highlight a specific feature of a product, new use for an existing product, etc. Include pictures, video (if available), and narrative. Guidelines will provided by the editor. These are published as enduring material on the website and will be accessible to anyone visiting. Email blast and social media promotion is also included. **Exclusive: One per month.**

## AFFILIATE PERKS

To reward vendors who invest in the value of the journal, the journal is offering perks for different annual journal advertising investment amounts. Please see the chart below. Affiliate badges are images stating they are a bronze, silver, or gold affiliate of the *International Journal of SPHM* and can be used for online promotional purposes (website, social media accounts, etc). All require a signed annual advertising agreement.

Affiliate Levels	Annual Journal Advertising Investment Amount	Affiliate Perks
Bronze	\$3,000-\$5,000	Affiliate badge, recognition on the website, complimentary fourth page ad
Silver	\$5,001-\$8,000	Affiliate badge, recognition on the website, complimentary half page ad
Gold	>\$8,000	Affiliate badge, recognition on the website, complimentary full page ad



# AD RATES

Size	Price 1 X	Price 2 X	Price 3 X	Price 4 X
Full Page	\$1850	\$1750	\$1650	\$1550
Half Page	\$1350	\$1200	\$1150	\$1100
Fourth Page	\$750	\$725	\$700	\$675

**Say it with video!** All ad space includes the ability to incorporate a video or flash file in the online version of the issue. Have a specific idea for your online ad? Email [info@sphmjournal.com](mailto:info@sphmjournal.com) to discuss.



# AD SPECS

Ad Size	Non-Bleed Size	Bleed Size
	Width x Height	Width x Height
Full Page	7" x 10"	8.625" x 11.125"
Full Page Spread	16" x 10"	17.125" x 11.125"
Half Page	7" x 4.9375"	
Half Page Spread (Billed @ Full Page Rate)	16" x 4.875"	
Fourth Page	3.375" x 4.875"	

**Ad Submission:**

All ad submissions must be digital, press-ready PDFs. Fonts must be embedded. Ad materials must be saved as CMYK. PMS and RGB files will be converted. Include advertiser name, publication, issue, contact name and number, and filename. Files must be at 100% with a resolution of at least 300dpi. Indicate application(s) used and provide a list of fonts.



# PUBLICATION DEADLINES

Publication	Space Deadline	Materials Deadline
December 2021	11/31/2021	12/15/2021
March 2022	2/28/2022	3/15/2022
June 2022	5/31/2022	6/15/2022
September 2022	8/31/2022	9/15/2022
December 2022	11/30/2022	12/15/2022

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